# Terms and Conditions

The use of the Krealinks platform and all services available on www.Krealinks.com requires full acceptance of the Krealinks terms and condition of service by clicking on the mention “I agree to the general terms and conditions”

Krealinks aims to enable people to exchange views, ideas, questions, news about brands, products and services of today and tomorrow.

This document aims to set the terms and conditions of service by the members of Krealinks. Is considered a member of Krealinks a person that holds a Krealinks member account.

## A person holds a Krealinks member account if:

- That person has completed the registration form and completed the account opening process
- That person has agreed to the terms and conditions of service by ticking « I accept the terms of use and the data protection policy of Krealinks » and clicked on the « Register » button.

As a member, you agree to ensure the accuracy of your data and in particular not to register under a false/incorrect identity. If a change in your data occurs, please inform Krealinks as soon as possible by updating your user profile information online.

You are solely responsible for the confidentiality of your username and password, as well as their use towards Krealinks and any third party.

You agree to possess all rights for the content that you post and accept that Krealinks has unlimited right to use and exploit the available content. This implies that Krealinks has the rights for editing, copying, sending, publishing and development, and transfer of usage rights to third parties selected by Krealinks without you asking for any compensation. The third party selected by Krealinks is authorized to publish, in any forms, the content transmitted by a member.

Krealinks will keep for record purpose the date of the click on the « register » button as being the beginning of a mutual agreement and the start of the contract between Krealinks and the member.

The member agrees to comply with all existing laws applicable to contents posted – which include comments on the forums and all of its contributions to the Krealinks website.

## In addition, the member must comply with the following provisions. In particular, the member agrees not to disseminate any message or information regardless of its form or nature:

- Contrary to common decency and public order,
- Abusive, defamatory, racist, xenophobic, revisionist or any other comments affecting the honor or reputation of others,
- Inciting discrimination, hatred of a person or a group of people because of their origins, of their belonging or non-belonging to an ethnic group, nation, race or religion,
- Threatening a person or a group of people,
- With Pornographic and/or pedophile content or references (including link and references to website with pornographic and/or pedophile content or references),
- Inciting to commit an offense, a crime or an act of terrorism or which glorify war crimes or crimes against humanity,
- Inciting to commit or try to commit suicide,
- Allowing third parties to acquire, directly or indirectly pirated software, serial numbers of software, software that will allow acts of piracy and intrusion into computer systems and telecommunications, and other viruses and logic bombs generally any software or other tool to undermine the rights of others and the safety of persons and property,
- Violating the privacy of any correspondence.

## The Member makes a commitment to respect the rights of others, including (but not limited to):

- The rights of the individuals (image rights, privacy rights)
- Trademark rights
- Copyright (including software, sounds, images, photographs, text, moving pictures) and related rights (performers, producers of phonograms and videograms and sui generis rights of producers' database)
- Generally, a person's rights and property.

As a Krealinks member account holder (and as such a member of the Krealinks panel), it is possible that you are shown confidential information as part of surveys, polls and online researches in which you participate. These surveys, polls and online researches may contain in particular audio-visual contents, exclusive know how, sketches, drawings or new product concepts. To protect the integrity and confidentiality of the study of our client, you accept when you become a Krealinks member account holder, not to disclose any information related to the surveys, polls or online researches that you participate to, and not to copy or distribute any graphic elements, illustrations or any other content related to the surveys, polls or online researches. Be aware that legal action may be taken against you if you do not respect this confidentiality clause.

When registering to a survey, poll or online research, the member agrees to follow the instructions from the moderator and from the company in charge of the survey, poll or online research. The member also agrees more specifically not to reveal any information included in the survey, poll or online research, and not top copy or distribute any elements. Any break of this clause will result in prosecution.

When registering to a product test, the member will check all the product warnings (especially relating but not limited to pregnant women, allergies, minimum ages) linked to the product and that Krealinks will have brought to the member's attention.

Each member is free to participate or not to upcoming surveys, polls or online researches.

Krealinks members may not request from Krealinks to be invited to participate in surveys, polls or online researches.

Participants undertake to fulfil surveys, polls or online researches with care, and not to provide any false answers or absurd comments/responses.

Each participant may cancel his participation to surveys, polls and online researches at any time. The cancellation will also take place when the participant decides to close his Krealinks member account or premium member account.

One or more « cookies » will be placed on the Member's computer hard disk, in particular to allow Krealinks to recognize when the member connect to Krealinks, to facilitate the management of Krealinks, and for statistical purposes (pages visited, date and time of visits, etc.).. The Member authorizes the implementation of « cookies » and their use by KREALINKS. The Member is also informed of the possibility to refuse the installation of « cookies ».

Krealinks strives to keep its website www.Krealinks.com up and running 24 hours a day, 7 days a week but is under no obligation to do so. Krealinks can interrupt access, in particular for maintenance, upgrade or technical reasons, or any other reasons. Krealinks is in no way responsible for these interruptions and for the consequences that may arise for the member or any third party.

The present agreement shall enter into force upon acceptance of these terms and conditions of service and upon creation of the Krealinks member account, and for an indefinite period of time. Either party may terminate the contract without notice.

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